

# Themed Innovation Challenges, Turn On Collaboration (TIC-TOC)



## TIC-TOC Event – [Promoting Life-Time Habits through Innovations] – Sponsorship Opportunities

Dear Department Chair or Program Director:

We invite you and your [department /program] to join us as a sponsor of a “Themed Innovation Challenge,” being held this \_\_\_\_ at \_\_\_\_\_. The event is meant to bring together [students, engineers, clinicians, designers and \_\_\_\_\_] to collectively tackle and build innovative solutions for the [biggest challenges in health and healthcare].

The Themed Innovation Challenges aim to bring participants out of their silos and collaborate in interdisciplinary teams that can learn from each other. The spectrum of participants are from undergraduate developers to practicing clinicians, from businessmen and women to expert designers, working together to understand and innovate around the pain points in healthcare.

Your [institution/Company] has a commanding presence in our [academic /Business] community and has shaped the vibrant landscape of innovation. Your dedicating to pursuing inventive solutions in has armed the brain trust of [Longevity Planning Advisors-OneSource Senior Living] to launch a new chapter of the interface of innovation and healthcare. We hope that partnering with us, you will stand by your participating [students, faculty, alumni, employees] as we work together to [“hack” the most pressing issues in all spheres of health].

We would love to have your [department/program] involved as a sponsor as well as have your [faculty and staff as participants and mentors. If you feel that you share our passion for health innovation and are interested in partnering with our cause, we encourage you to explore our the challenge overview and our sponsorship opportunities. Thank you very much for your time

For more information contact:



If you are an investor, PE or VC firm interested in investment please join us for the presentations. The event will include networking and lite refreshments

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## TIC-TOC Event – [Promoting Life-Time Habits through Innovations] – News Release

[Date of Press Release]

[City, State of Press Release]

The \_\_\_\_\_, in partnership with [Longevity Planning Advisors, OneSource for Senior Living], will host a new event that focuses on [health and healthcare innovation and entrepreneurship]. The events are referred to as Themed Innovation Challenges – Turn On Collaboration (“TIC-TOC”)

The public can attend the event on \_\_\_\_\_ at \_\_\_\_\_ free of charge, through one event requires registration.

[\_\_\_\_\_] students will kick off the event at \_\_\_am with \_\_\_\_\_, in which student teams pitch preliminary [health and wellness ideas]. The competition is open to the public, and judges will select three winning teams and offer feedback to the students. The winners will receive \$\_\_\_\_\_ to further the development of their winning ideas.

The event will close out beginning at \_\_\_pm with a final challenge event, in which selected entrepreneurship from around the state give presentations similar to the entrepreneurship reality show “Shark Tank” as they compete for up to \$\_\_\_\_\_. Registration IS event required for this event .

The TIC-TOC events supports high growth, innovative startups across the state and is for new, innovative ventures that are at their beginning phase or for existing businesses moving into a new high-growth market for a selected theme.

For more information or to register contact:



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